

ICON MEETING MINUTES

Sept. 15, 2006

Creighton University Health Sciences Library/Learning Resources Center  
Thune Seminar Rooms

Present: Elizabeth (Lisa) Anderson, Angela Arner, Judi Bergjord, James Bothmer, Jeanne M. Burke, Peggy Finch, Bryan Stack, Sr. Judy Healy, Jennifer Jazynaka, Nicole Koborg, Siobhan Champ-Blackwell, Tom Gensichen, Mary Helms, Nicole Koborg, Marty Magee, Marcy Melingagio, Karen Mier, Marie Riedelbach, Rose Schinker, Sherryl Williams, Darrel Willoughby, Joy Winkler, Nancy Woelfl,

I. Program speaker (12:30-2 p.m.) was Dan Doody.

II. Meeting called to order at 2:00 p.m. by Siobhan Champ-Blackwell.

III. Approval of June 23rd, 2006 minutes

IV. Executive Secretary's Report (Mary Helms) :

A. The ICON financial report was handed out.

B. Mary mentioned our bank account is charged a services fee and after the 2007 MCMLA meeting we may want to move it if we have a lot more money in the account. Our financial report has never been put up on our web site and Mary suggests that we don't change this policy. Mary keeps the financial information on a disc.

V. Communication Coordinator's Report (Lisa Anderson) :

A. She has put together style sheets and been going through and cleaning up the web pages so it should now all be up to current standards.

B. If anyone has suggestions or changes they would like to see, please let her know. Lisa is actually going in and changing the code so we have a lot more flexibility with our web site.

VI. Committee Reports:

A. Bylaws (Mary Helms):

1. No news or issues

B. Membership (Mary Helms):

1. At the December meeting she will have renewal forms for everyone.

2. We have been very generous before we cut people off the list that didn't renew

3. All institutions have paid except Madonna. If an institutions is no longer a member, you should be charging them what you would normally charge for an ILL. One of the benefits of an ICON institutional member is that we don't charge each other for ILL. Metro and Iowa Western haven't been members for a long time. We will send them notices two or three times but after that we consider them no longer a member.

C. Resource:

1. It is still not clear who is on the Resource Committee.

2. Lisa Anderson mention that she was told [by the executive board] to remove most of the committee names from the web site until it gets a chance to give her an updated list.

Discussion about what the committee does. Mary mentioned that the Ariel grant was the last big project they worked on.

D. Continuing Education (Jeanne M. Burke):

1. MLA is having a web cast on emerging technologies set for Nov. 8th, 2006. The cost is \$400. The first thing we have to decide is whether we are interested in participating in this program? The second issue is whether we are interested in partnering with the Omaha Special Libraries Chapter to help defray the costs. The third issue is where should we view the web cast.

Nancy Woelfl offered to have UMNC pay part of the fees for the web cast if we can also get the videotape of the program.

Mary Helms moved that ICON participate in the MLA web cast at Creighton whether or not SLA joins with us. Nancy Woelfl seconded the motion. Motion carried.

VII. Old Business:

A. Joint Midwest/MCMLA in Omaha (Jim Bothmer):

1. Booth staffers for St. Louis will be Mary H., Marie R. and Jeanne B. We decided to not to send delegates to Louisville because of costs.

Keynote speakers have been scheduled. Fred Lee the author of "If Disney Ran Your Hospital"; Dale Lea Health Educator that oversees the Genetics and Rare Disease Information Center at NIH; Loriene Roy, who will be the ALA President. Mark Funk, who will be the MLA President will also address the conference on behalf of MLA.

Exhibits (Karen) they have a list of 100 potential vendors that they will send a mailing out once they get information on sponsorship opportunities. Kenny Oyer from the Exhibits Committe will approach vendors at the St. Louis meeting. Let the committee know if you have any vendor suggestions. They started with the MLA list of exhibitors and then added some others including some more local like Houchen Bindery.

(Jim) we will be distributing the great baseball card designed from McGoogan to give out in St. Louis.

The dates again are Friday, Oct. 12 to Monday, Oct. 15th.

2. (Nancy) I talked to the Hotel's Conference Planner to clarify what food & drink they will allow to be brought in, such as bottled water. The hotel doesn't us to bring in consumeable goods that will compete with the hotel. We are obligated to spend \$20,000. Nancy has made a matrix of potential sponsoring opportunities that Karen can take to the committee meeting on Monday. She will also give copies to meeting co-chairs and Siobhan because matrix can be a help in the planning process. The conference chairs still need to decide whether to offer donors choose individual events to sponsor or designate them as gold, silver, bronze level donor. Joan Goetz is now our Hotel Liaison.  
son.

(Mary) mentioned that the cost of the food is very reasonable at the Hilton. We should be able to easily spend \$20,000.

3. (Jim) Anne Cassidy wants to put up a Hilton registration page on the conference web site so we agreed to do that but it still is a little premature.

4. (Marie) showed the meeting baseball card and mentioned that the meeting link is live and ready to go.

5. (Siobhan) the banner that Steward has made for the 2006 exhibit booth uses the logo but he also put the keynote speaker information.

6. (Mary) are we going to sell T-shirts?

(Marie) We don't have any plans to do that.

(Mary) we could sell the pre-conference and at registration.

7. (Mary) finance I'm it now. We have money in our treasury but she is still waiting for budgets from people. There are a lot of little details that have to be decided such as, will meals be wrapped into CEs before we can decide what to charge. We have also now received a check for the conference from MCMLA.

8. (Marty) facilities recently went through with the facility again about a month ago so we can start making some decisions.

9. (Siobhan) people should check with the planning schedule that is online to make sure you are on schedule.

10. (Jim) we are still looking for volunteers. Check out the conference web site for committee information. We will put the committees up on our and the MCMLA web site. We also need to change to front picture of the web site.

(Marie) Put web master down as a contact us.

11. (Mary) Suggested that we start meeting regularly, maybe once a month. Group concurred.

(Jim) He is going to set up a meeting with the CE Committee Chair after this meeting. We will meet as an MCMLA contingent after St. Louis.

B. (Siobhan) at the Executive Committee Meeting we decided that we would go after funding to update the "Librarian is in" video. If anyone is interested in helping, let one of us know. It is getting to the point where we are going to have to update it or take it down. We sold three videos this month, so there still is a lot of interest out there.

This could be a project for a newly formed Resource Committee.

C. Go Local Nebraska update (Angela):

There is an advisory meeting scheduled for October. We are told that we will hear some exciting news then.

There has been a lot of data put in by a number of groups. You can find out more information about the project by visiting the web site at [www.unmc.edu/library/golocal](http://www.unmc.edu/library/golocal).

#### VIII. New Business (Siobhan) :

A. The election is in December so please send names to Teri. She will be at the December meeting and she is monitoring things from home. Use her e-mail address in the directory if you want to get in touch with her.

#### IX. RML news (Siobhan & Marty) :

A. (Siobhan)

1. We have a new regional advisory board. One is Ira Combs who is a community nurse from UNMC's Health Partnership Program; Roxanna Jokela who runs the Rural Health Education Network which oversees the AHEC; and Whitney will be the representative for MCMLA.

2. Next Wednesday's RML update through Breeze will be with Marty and me at 11 a.m. If you are on the MCMLA list serve you will get an announcement. You can just go to the web site and login with your name as a guest. We will be talking about our special project areas.

B. (Marty)

1. MCMLA wants you to remember to send in your membership.
2. I'm passing out advanced NNLM brochures that have been put together for MCMLA. It has information on all the activities that the RML people are involved in. Be sure to stop by the booth during break times where they will be doing presentations and renew memberships.
3. PubMed handouts, that were produced by another liaison, on MESH changes are also being passed out along with another one on distant education. With all the technology we have we have a lot of different types of opportunities for distance education. On the inside has the NLM options and on the back is our Mid-Continental Region site.
4. Be sure to check out our redesigned site.
5. Marty is doing an update of the CD that she did about a year and a half ago.
6. NNLM has also added to its NetLibrary offerings. Anybody can get into them by going through our portal. There are about 50-60 technical and management books now available.
7. Its NNLM membership renewal. Full membership is for those academic and hospital library with more than 25 medical journals or more and are using Docline. Affilliate memberships we are encouraging for public libraries or other entities that share their resources.

The buying consortium minutes and announcements. They are looking for a representative from Nebraska on the Mid-Continental Buying Consortium. This group is looking at different databases that we might like to purchase for your hospital and beta-testing them. Contact Marty or John Bramble at the Utah Liasion.

(Nancy) Is there anyway the network membership renewal form can be repopulated for people who have been network members? That way we can see how we answered that data last time.

(Marty) Good suggestion. We will bring it up.

8. NTCC training is scheduled in our region. The Denver classes will be the Toxnet on Oct. 5th and NLM Gateway and Clinical Trials on Oct. 6th. The other training be a PubMed class to take place just after MCMLA in St. Louis.

9. Marty is also working with a group called "Remaking American Medicine". This will be a series run on PBS and NPR in Oct. Marty is working with Nebraska ETV and she is trying to get some information about libraries into this series. She thinks it is important that they talk about people going out and doing Internet searches. Some other entities in the State of Nebraska are also going to work with them as well. You can go to the PBS web site [[www.pbs.org](http://www.pbs.org)] to see more information.

10. On the fun side, it is National Medical Librarian Month. MLA has some promotional ideas that you can use.

11. A list of items that you can carry onto an airplane is also being passed around. This partical list was copied from a message posted to the Medlineplus e-mail updates from another NLM Liasion.

12. A computer tip, if you want to make the text bigger, hold down the Control key while you turn the mouse scroll wheel towards you. [To make the text smaller, hold down the Control key and move the mouse scroll wheel away from you.]

#### X. Announcements:

A. (Marty) the UNO Library Friends is having a Dessert and Java with Kava. Alex Kava is a Nebraska author and she will be talking about her book. The event will be held on the 28th of Sept. and will cost \$15. If you are interested contact me.

B. (Siobhan) 2006 ICON meetings: Meetings are set for Dec. 8th. The December meeting will be at McGoogan as previously announced. If you would like to offer a meeting location suggestion, please contact Teri.

C. (Siobhan) MCMLA will be Oct. 10-13th in St. Louis and the Nebraska Library Association/NEMA is Oct. 25-27 in Omaha

XI. The meeting adjourned at 3:10 p.m.

Respectfully submitted,  
Jeanne M. Burke