

ICON MEETING MINUTES

June 29 2007

Lakeside Hospital
Conference Room

Present: Shawn Ammon, Lisa Anderson, Robin Bernstein, Judi Bergjord, James Bothmer, Jeanne M. Burke, Siobhan Champ-Blackwell, Alissa Dorning, Teri Hartman, Sr. Judy Healy, Rose Iwan, Marty Magee, Amy Masek, Karen Mier, Kenny Oyer, Bryan Stack, Darrel Willoughby, Joy Winkler, Nancy Woelfl

- I. Meeting called to order at 2:15 p.m. by Siobhan Champ-Blackwell.
- II. Approval of March 23, 2007 minutes Correction to the minutes-Siobhan and Marty Magee's names misspelled. Shawn Ammon moved to approve minutes with changes. Judi Bergjord seconded.
- III. Executive Secretary's Report (Mary Helms) : Siobhan passed out the financial report. Mary Helms could not attend the meeting
- IV. Communication Coordinator's Report (Lisa Anderson):
 - A. Minutes from March 23 meeting are "up" on Web site. Creighton IT problem with hosting ICON Web site resolved by adding Shawn Ammon, a Creighton employee, as co-list administrator.
 - B. She is open to suggestions on how to improve Web site.
- V. Bylaws Committee (Mary Helms): Not attending
- VI. Membership Committee (Mary Helms): Not attending
- VII. Resource Committee (Jeanne Burke):
 - A. The Committee is constituted: Karen Mier, Jeanne Burke and Rose Iwan-they will be finding ways to fund the "Librarian is In" program.
- VIII. Continuing Education (Jeanne M. Burke):
 - A. Jeanne offered to approach Sharon Dennis for repeats of Podcast and RSS feed presentations if members would be interested.

IX. Old Business

A. Joint Midwest/MCMLA in Omaha (Jim Bothmer, Teri Hartmann):

1. Jim Bothmer reported that the conference planning was proceeding well.
2. Siobhan reported that the conference schedule had changed: Joann Schaefer was replacing Lorine Roy and Rivkah Sass was replacing the Technology Fair.
3. Approximately 26 people have registered for the conference so far.
4. Jim passed around a sample of the "Save the Date" card that went out to the MCMLA membership.
5. Nancy Woelfl asked for about 20 people to volunteer for "Dine Arounds" Volunteers provide restaurant name, transportation needs, and a menu to promote the restaurant..
6. Jim asked for at least 50 pieces of advertising from each library, for stuffing the registration bags.

B. Nebraska Go Local (Jim Bothmer):

1. UNMC's McGoogan library staff traveled 3500 miles and visited 38 libraries to promote Go Local
2. UNMC's McGoogan library staff also made internal presentations to Medical Center clinical and academic staff.
3. Jim spoke about the roots of the Go Local, how a grant awarded to ICON sponsored the HealthHQ site, Creighton Health Sciences Library nurtured it for a while and now McGoogan Library of Medicine has brought the program to where it is today.

C. MLA CD (Jeanne Burke):

1. The CD has been ordered but not yet received. She will send an email to the ICON membership when the CD has been received.
2. Nancy Woelfl made the statement that Mark Funk's presentation as incoming MLA Chair was an event, remembering that Mark had come from ICON.

D. ICON Listserv

1. Siobhan reported we could now post directly to the ICON Listserv.

X. New Business (Siobhan Champ-Blackwell) :

MLA 2009 Hawaii (Jeanne Burke)- Certain MLA members are concerned about the willingness of institutions to fund the conference since it is being held in a "tropical paradise." As the MLA Section representative, she is already sending ideas to the MLA leadership about creative travel arrangements etc., ways to reduce /combine costs for the conference. A discussion was conducted on the feasibility of using ICON or MCMLA funds for scholarships to Hawaii- and using those scholarships as an inducement to present posters etc. at the 2008 MCMLA Conference.

An ad hoc committee was formed: Ken Oyer and Darrel Willoughby

XI. RML & NLM News (Marty Magee, Siobhan Champ-Blackwell) :

- A. Marty presented “Breezin Along with the RML”-3rd Wednesday of the month-Next one July18. Consists of two speakers talking about subjects of interest to libraries and librarians in the Mid-Continental Region. Past programs have been recorded and are available at the RML Web site
- B. Marty provided two pamphlets describing a class by Pat Wagoner called “Marketing as if Your Library Depended on It” to be held in Denver and Kansas City on 4 different days and times.
- C. Marty also reminded us to check out the Elsevier consortium agreement and apply before the August 1 deadline.

XII. Announcements:

- A. Fall Meeting is Sept 7, 2007 at Creighton Health Sciences Library
- B. Christmas Meeting is December 7, 2007 at Immanuel Hospital

XIII. The meeting adjourned at 3:02 p.m.

Respectfully submitted,
Darrel Willoughby